

# BEERHEAD BAR & EATERY



## THE PROJECT

Beerhead Bar & Eatery in Plano, Texas is famous for its delicious food, wide drink options, and welcoming atmosphere. Seeking to elevate its customer experience by incorporating innovative design elements, Beerhead partnered with Evo-Doors to find the best vertical openings for their needs. Many manufacturers build industrial hydraulic doors that can be slow-moving, loud, and prone to hazardous hydraulic fluid leaks, but Beerhead needed something better. The three Evo-Vue doors added both practicality and beauty to the restaurant's large outdoor seating area, attracting more customers.



## OUR SOLUTION

The Evo-Vue single-panel linear actuator system, provided by Evo-Doors, was the perfect solution. The linear actuator system lifts the door without blocking the view unlike cables or straps doors. The Evo-Vue includes integrated, low-profile weather seals to ensure comfort and satisfaction. The sleek and modern design of the Evo-Vue doors seamlessly integrated with the restaurant's aesthetics, elevating its overall appearance.

The Evo-Vue doors had integrated screens that effectively kept insects at bay while allowing fresh air to circulate. Our solution allows the restaurant to adapt to various weather conditions, while it maintains the beloved cozy atmosphere that customers enjoy.

The implementation of Evo-Vue doors transformed Beerhead Bar & Eatery's dining experience, leading to several positive outcomes. According to the restaurant's management, Evo-Vue doors exceeded their expectations in achieving their desired atmosphere. Customers consistently praised the innovative setup, with many compliments directed toward the patio area's design and the engaging experience it offered.



## BENEFITS

### 1. Year-Round Comfort

The installation of three Evo-Vue doors allowed Beerhead to create a flexible environment that adapts to the changing weather. During the summer months, the doors can be opened to allow fresh air to flow through, creating an open and airy atmosphere. During winter, Evo-Vue doors keep the inside warm and cozy by insulating well against the cold temperatures. This feature enhanced the restaurant's year-round operational efficiency.

### 2. Customer Attraction and Engagement

The doors acted as a visual magnet, capturing the attention of people passing by and inviting them to explore the restaurant's unique offerings. Additionally, customers became fascinated by the functionality and design of the doors, which served as a conversation starter. The seamless blending of indoor and outdoor spaces gave the restaurant a dynamic and inviting feel, catering to a diverse range of dining preferences.

### 3. Bar Top Seating

Among the three Evo-Vue doors installed, one is a shorter door that sits on a bartop area that can sit five people inside and five people outside, adding a creative seating solution for patrons when opened. This feature makes more room and improves the dining experience. It lets customers sit at a table with seating inside and outside.

## AT A GLANCE

### CHALLENGES

- Changing Seasons
- Interior space

### BENEFITS

- Year-Round Comfort
- Customer Attraction and Engagement
- Bar Top Seating

